ANNEX D

PROPOSAL DESCRIPTION TEMPLATE - READ ONLY
SECOND OPEN CALL FOR PROPOSALS

Call closure for proposals: 20 September 2023 at 17:00 CEST

Version 1.0 – 20 July 2023

GENERAL INSTRUCTIONS ON THE TEMPLATE

This template is to be used for the TRUSTCHAIN Open Call #2 submission procedure.

The structure of this template must be strictly followed when preparing your proposal. It has been designed to ensure that the important aspects of your planned work are presented in a way that will enable the experts to make an effective assessment against the evaluation criteria.

All proposers should organise their information as focused as possible, explaining at least the following aspects of their projects: overall description of the application; potential users/customers and markets; methods and approaches for users/customer engagement; resolution of the ownership (including preferably open source licensing approach for the results); positioning on the market against existing similar solutions/services; clear description of the added value; data quality properties that will be achieved by the application solution; time to market of the proposed solution/application.

Please be aware that proposals will be evaluated as they were submitted, rather than on their potential if certain changes were to be made. This means that only proposals that successfully address all the required aspects will have a chance of being funded. There will be no possibility for significant changes to content, budget and team composition during the grant preparation.

Total page limit: 11 pages. Sections 1, 2 and 3, together, should not be longer than 10 pages.

All tables, figures, references and any other element pertaining to these sections must be included as an integral part of these sections and are thus counted against this page limit.
The total page limit will be applied automatically; **therefore, you must remove this instruction page before submitting.**

After the deadline, excess pages (in over-long proposals/applications) will not be taken into consideration by the experts. **Final pdf must not be longer than 11 pages.**
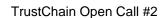
The proposal is a self-contained document. Experts will be instructed to ignore hyperlinks to information that is specifically designed to expand the proposal, thus circumventing the page limit. Please, do not consider the page limit as a target! It is in your interest to keep your text as concise as possible, since experts rarely view unnecessarily long proposals in a positive light.

The following formatting conditions apply: The reference font for the body text is Arial. The use of a different font for the body text is not advised and is subject to the cumulative conditions that the font is legible and

that its use does not significantly shorten the representation of the proposal in number of pages compared to using the reference font (for example with a view to bypass the page limit). The minimum font size allowed is 11 points.

Standard character spacing and a minimum of single line spacing is to be used. Text elements other than the body text, such as headers, foot/end notes, captions, formula's, may deviate, but must be legible.
The page size is A4, and all margins (top, bottom, left, right) should be at least 20 mm.

Please delete the guidance text in each section.

TRUSTCHAIN
SECOND OPEN CALL FOR PROPOSALS

Acronym of your proposal

Full title of your proposal

Table of Contents

1. PROJECT SUMMARY

(Maximum 300 words)

-Describe your proposal at a high level.

Please note that this information may be used for dissemination purposes (only if your proposal is accepted and funded by the TRUSTCHAIN program).

Insert text here.

2. APPLICANT BACKGROUND

(Maximum 1 page)

1. Organisation profile (If applicable, in case a single organisation apply)

-Describe the organisation proposing the collaboration (size of organization, type of organization, how many people, capital, and market),), main expertise and business area as well as its main business interest in this proposal.

- Document the organisation previous related experience including the main publications, projects, product/service portfolio, patents and relevant contributions in line with your proposal.

- Justify the relevance of our organisation's strategy to the specified TRUSTCHAIN 2nd Call topic.

2. Team/consortium profile (If applicable, in case a team of natural persons/ consortium of legal entities apply)

-Describe the team, its main expertise and business area.

-List the members of the participating organisations that will directly work on the project (name, job title, main expertise & role in the project) and provide evidence of the main publications, projects, product/service portfolio, patents and relevant contributions of the different natural persons/organisations part of the team/consortium in line with your proposal.

-Describe the team/consortium partners' synergies and their relevance for the proposed project and TRUSTCHAIN 2nd Call.

Insert text here.

3. DETAILED PROPOSAL DESCRIPTION

(Maximum 8 pages)

3.1 CONCEPT AND OBJECTIVES

(Maximum 1 page)

-Describe the specific objectives of your proposal and explain the overall concept underpinning your proposed solution considering the TRUSTCHAIN overall goals and specific OC2 objective on User Privacy and Data Governance

-It should be clear:

- What are the needs and what are the relevant market trends?
- What TRUSTCHAIN OC2 challenges are you addressing and what is the methodology you are adopting?
- What existing solutions (including your own) from industry and from the scientific literature partly address the challenges?
- What is the human centric approach you are going to follow and how this is relevant for the work proposed
- What new value proposition are you offering, to which target group?
- What would be the benefits for TRUSTCHAIN Large Scale Pilot.

Insert text here.

3.2 PROPOSAL SOLUTION
(Maximum 2 pages)

-Give a description of the product/prototype with which you want to face the challenge.

-Indicate:

- How the solution will approach the challenge. You should particularly take care of the relevance of your solution according to current challenges related to User Privacy and Data Governance as well as to TRUSTCHAIN objectives and requirements
- Clearly the originality and novelty elements.
- Present and justify the current maturity of your product/prototype and the expected maturity at the end of the project (current and expected Technology Readiness Level)
- What will be the approach to better understand users' needs and to validate your proof of concept? Indicate and justify the size of the deployment, the test you intend to conduct (ethical clearance, number of users, devices …)

Insert text here.

3.3 EXPECTED IMPACT
(Maximum 2 pages)

-Describe how your proposal will contribute to:

- The objectives of the TRUSTCHAIN project as well as to better acceptance of User Privacy and Data Governance solutions by specific groups of end users
- Add value to the TRUSTCHAIN established impact mentioned in the call text and the TRUSTCHAIN and NGI Ecosystem.
- Outline the industrial impact at the European level and worldwide you are expecting to achieve. Provide measurable indicators and the rationale for the targets established.
- Provide arguments for how this work will advance your own business and competitiveness.
- Present the socio- economic and environmental impact of your work, when relevant.

-Present your dissemination and communication plan to maximise the impact foreseen

-Outline the data that you generate and a brief Data Management Plan

Insert text here.

3.4 BUSINESS MODEL AND SUSTAINABILITY
(Maximum 1 page)

-What is the business potential of the proposal?

-What is the business model? Explain how you will make money with this product or service (revenue model, etc.).

-Explain the next steps towards economic sustainability of your project and towards deploying your solution at a larger scale.

-Justify how your solution is going to comply with environmental sustainability.

Insert text here.

3.5 IMPLEMENTATION

(Maximum 2 pages)

-Provide an overview of your overall work plan considering the 9 months' timeframe of TRUSTCHAIN Open Call #2.

-Analyse the activities you plan to execute in each task and the functionality/services you are going to deliver: objective, duration, implementation steps, resources available. Illustrate the timing of your activities using a Gantt diagram or similar. The co-creation approach should be made evident. Please note that if relevant seeking and obtaining the mandatory approvals in a timely manner from competent ethics and/or data protection bodies are the applicant's sole and exclusive responsibility and that the absence of such approvals, when and where legally required, may void the eligibility of the applicant's proposal.

-Outline a relevant risk management plan.

-Outline the management procedures and overall resources you are aiming to employ.

-Use the table hereafter in order to help you present the requested information.

Insert text here.

TABLE 1: EXAMPLE TABLE

Work plan tasks	Description	Starting Month	Ending Month

3.5.1 Deliverables and milestones

Please add a list of deliverables and milestones using the table provided. 4 deliverables are mandatory for TRUSTCHAIN, please consider them in the list of deliverables (e.g., documents, reports, user manual, a tool …) you intend to submit. Justify each of them with a small description and state the relevant TRL level for each deliverable.

TABLE 2: TABLE OF DELIVERABLES AND MILESTONES

No.	Deliverable or milestone name	Description	Type	Delivery Month	TRL level delivered

-Indicate how you intend to manage your activities during your project lifecycle (9 months) including progress monitoring and risks management procedures

Insert text here.

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